

**State of Wisconsin  
Department of Agriculture, Trade and Consumer Protection**

**Final Business Impact Analysis**

<b><i>Rule Subject:</i></b>	<b>Pesticide Product Restrictions</b>
<b><i>Adm. Code Reference:</i></b>	<b>ATCP 30</b>
<b><i>Rules Clearinghouse #:</i></b>	<b>CR 11-046</b>
<b><i>DATCP Docket #:</i></b>	<b>10-R-10</b>

**Rule Summary**

The Department of Agriculture, Trade and Consumer Protection (“DATCP” or “department”) regulates the manufacture, sale, and use of pesticides. Under ch. ATCP 30, use of the pesticide atrazine is prohibited whenever local groundwater testing shows that atrazine has met or exceeded the state enforcement standard under ch. NR 140, Wis. Adm. Code. Chapter ATCP 30 Appendix A (“Atrazine Prohibition Areas”) contains maps showing locations in the state where atrazine cannot be used.

Atrazine use is currently prohibited in approximately 100 designated areas around the state, including areas in the lower Wisconsin River Valley and much of Dane and Columbia Counties. Many of the maps in ch. ATCP 30 Appendix A, which depict these prohibition areas, were created in the 1990s. Since then, there have been numerous changes that affect Wisconsin maps, including the addition of new highways and streets, modifications to the names of roadways, and changes to other surface features.

DATCP has created updated maps of all prohibition areas using computer mapping technology now used throughout the department. The boundaries of the Atrazine Prohibition Areas in Appendix A are ***not changed*** by the proposed rule. The new mapping technology provides a slightly different appearance than the maps they replace, but they contain the same prohibition areas with updated street and highway names, along with any other surface features that may have changed over time. The updated maps contain more accurate information than the maps presently in use.

**Business Impact**

This rule will have no adverse economic impact to Wisconsin businesses that may use atrazine, including those in the agricultural community, because the rule simply updates the existing maps created in the 1990s with newer maps that contain correct street names, new roadways, and other mapped features. No changes have been made to the boundaries of atrazine prohibition areas in the existing rule. This updating of maps reduces confusion for business users of atrazine, and makes it easier to prevent the inadvertent applications of that pesticide where it is prohibited due to its detection in groundwater.

### **Accommodations for Small Businesses**

This rule does not have an adverse economic impact on small business, so there is no special accommodation for small business needed under this rule.

### **Conclusion**

This rule will assist agricultural and other businesses that use atrazine, including small businesses, by providing improved, updated maps to maintain an established pesticide use program. This rule will have no adverse economic impact on affected businesses.

Dated this \_\_\_\_ day of \_\_\_\_\_, 2012.

By \_\_\_\_\_  
John Petty, Administrator  
Agricultural Resource Management Division